TOBACCO PLAIN PACKAGING
YOUR GUIDE
DISCLAIMER

This booklet does not illustrate or itemise all of the tobacco plain packaging and health warning requirements. The requirements not itemised or displayed in this booklet are not any less important or significant than those that are displayed or itemised.

The booklet does not provide legal advice and is not to be relied upon as a source of legal advice. It is provided as a general guide only and as such any person reading this booklet should rely upon their own judgement and make their own inquiries including seeking relevant professional advice.

All manufacturers, packagers and suppliers of tobacco products should ensure they understand all of the requirements in the Tobacco Plain Packaging Act 2011, the Tobacco Plain Packaging Regulations 2011 and the Competition and Consumer (Tobacco) Information Standard 2011.

Nothing in this booklet should be taken in any way to replace the provisions of the Tobacco Plain Packaging Act 2011, the Tobacco Plain Packaging Regulations 2011 or the Competition and Consumer (Tobacco) Information Standard 2011.

For the complete tobacco plain packaging and updated health warning requirements, refer to the legislation.

Links are below:

TOBACCO PLAIN PACKAGING:

Tobacco Plain Packaging Act 2011

Tobacco Plain Packaging Regulations 2011

TOBACCO HEALTH WARNINGS:

Competition and Consumer (Tobacco) Information Standard 2011
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PURPOSE OF THE BOOKLET

This booklet can be used as a guide to help you identify some of the key tobacco plain packaging requirements.

The illustrations in this booklet are a visual guide of what plain packaging and the health warnings may look like for different tobacco products and packaging formats.

This booklet also contains a list of key points for suppliers, which may assist you to identify whether tobacco products you buy, sell, offer for sale or otherwise supply meet the plain packaging requirements.

Further information on the plain packaging requirements for non-cigarette tobacco products, including cigars and shisha/waterpipe tobacco, is available in the Tobacco Plain Packaging Your Guide: Supplement - Non-Cigarette Tobacco Products, which includes a visual guide of what plain packaging may look like for different non-cigarette tobacco products and packaging formats.

From 1 December 2012, all tobacco products sold, offered for sale or otherwise supplied in Australia must be in plain packaging and be labelled with the updated and expanded health warnings.

This booklet has been provided by the Australian Government as a guide only.
CIGARETTE

FILTER TIP:
- white

PAPER OVER FILTER TIP:
- imitation cork or white

ALPHANUMERIC CODE:
- in specified position
- no larger than 8 points in size
- in Lucida Sans font
- in black
- not linked to cigarette name or emission yields

PAPER CASING:
- white
- no markings except optional alphanumeric code
CIGAR

CIGAR BAND:
• colour is Pantone 448C (a drab dark brown)
• no more than one band is visible

BRAND AND VARIANT NAME:
• positioned around the circumference
• no larger than 10 points in size
• in Lucida Sans font
• in Pantone Cool Gray 2C colour

COUNTRY OF MANUFACTURE:
• no larger than 10 points in size
• in Lucida Sans font
• in Pantone Cool Gray 2C colour

ALPHANUMERIC CODE:
• no larger than 10 points in size
• in Lucida Sans font
• in Pantone Cool Gray 2C colour
• not linked to cigar emission yields

NOTE:
If a plain packaged cigar band covers a non-compliant band or bands:
• it must completely cover the non-compliant band(s), and
• it must be fastened firmly to, and not easily removable from, the non-compliant band(s)
CIGARETTE PACK – FRONT

PACK FORMAT:
• made of rigid cardboard
• no embellishments
• flip top lid

PACK SURFACE:
• colour is Pantone 448C (a drab dark brown)
• matt finish

BRAND AND VARIANT NAME:
• horizontal and centred
• no larger than maximum sizes
• in Lucida Sans font
• in Pantone Cool Gray 2C colour
• in specified capitalisation

OTHER MARKINGS:
• name and address, country of manufacture, contact number, alphanumeric code
• in Lucida Sans font
• no larger than 10 points in size
• in specified colours

BAR CODE:
• rectangular
• black and white, or Pantone 448C and white

MEASUREMENT MARK:
• no larger than required size
• in Lucida Sans font
• in Pantone Cool Gray 2C colour

NOTE:
The graphic and warning statement must:
• cover at least 75% of the front surface
• join without space between them

WARNING STATEMENT:
• background fills front of flip top lid – extends to edges of surface
• text fills background
• in bold upper case Helvetica font
• white text on black background

GRAPHIC:
• not distorted
• extends to edges of surface

BRAND AND VARIANT NAME:
• horizontal and centred
• no larger than required size
• in Lucida Sans font
• in Pantone Cool Gray 2C colour
• in specified capitalisation

This document is to be used as a guide only and should not be relied upon as a source of legal advice. It is not a complete summary of the tobacco plain packaging and health warning requirements. You should obtain your own professional and legal advice in relation to the tobacco plain packaging and health warning requirements. All information in this publication is correct as at September 2014.
CIGARETTE PACK – BACK

NOTE:
The warning statement, graphic and explanatory message must:
• cover at least 90% of the back surface
• join without space between them

PACK FORMAT:
• made of rigid cardboard
• no embellishments
• flip top lid

PACK SURFACE:
• colour is Pantone 448C (a drab dark brown)
• matt finish

WARNING STATEMENT:
• background fills area above fold line of lid – extends to edges of surface
• text fills background
• in bold upper case Helvetica font
• white text on red background

GRAPHIC:
• not distorted
• extends to edges of surface
• includes Quitline logo

EXPLANATORY MESSAGE:
• background extends to edges of surface
• text fills background
• in Helvetica font
• in specified capitalisation and weighting
• white text on black background

INFORMATION MESSAGE:
• background extends to edges of surface
• text fills background
• in Helvetica font
• in specified size, capitalisation and weighting
• black text on yellow background

FIRE RISK STATEMENT:
• below health warning
• no larger than 10 points in size
• in upper case Lucida Sans font
• in Pantone Cool Gray 2C colour

BRAND AND VARIANT NAME:
• horizontal and centred
• no larger than maximum sizes
• in Lucida Sans font
• in Pantone Cool Gray 2C colour
• in specified capitalisation

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NOTE:
The graphic and warning statement must:
• cover at least 75% of the front surface
• join without space between them

BAR CODE:
• rectangular
• black and white, or Pantone 448C and white

MEASUREMENT MARK:
• no larger than required size
• in Lucida Sans font
• in Pantone Cool Gray 2C colour

BRAND AND VARIANT NAME:
• horizontal and centred on the surface
• no larger than maximum sizes
• in Lucida Sans font
• in Pantone Cool Gray 2C colour
• in specified capitalisation

WARNING STATEMENT:
• background extends to edges of surface
• text fills background
• in bold upper case Helvetica font
• white text on black background

GRAPHIC:
• not distorted
• extends to edges of surface

CIGARETTE CARTON – FRONT

NOTE:
The graphic and warning statement must:
• cover at least 75% of the front surface
• join without space between them

CARTON FORMAT AND SURFACE:
• colour is Pantone 448C (a drab dark brown)
• matt finish
• made of rigid cardboard
• no embellishments

INFORMATION MESSAGE:
• background fills at least 25% of the side surface
• text fills background
• in Lucida Sans font
• in specified size, capitalisation and weighting
• black text on yellow background

NOTE:
This image illustrates only one of the available front surface health warning layouts for horizontal cigarette cartons.

Horizontal cigarette cartons may also display the health warning on the front surface using this alternative layout:

<table>
<thead>
<tr>
<th>Graphic</th>
<th>Warning statement</th>
</tr>
</thead>
</table>

Vertical cigarette cartons must display the health warning on the front surface using this layout:

<table>
<thead>
<tr>
<th>Warning statement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Graphic</td>
</tr>
</tbody>
</table>
CIGARETTE CARTON – BACK

BRAND AND VARIANT NAME:
- horizontal and centred on the surface
- no larger than maximum sizes
- in Lucida Sans font
- in Pantone Cool Gray 2C colour
- in specified capitalisation

GRAPHIC:
- not distorted
- extends to edges of surface
- includes Quitline logo

WARNING STATEMENT:
- background extends to edges of surface
- text fills background
- in bold upper case Helvetica font
- white text on red background

NOTE:
The warning statement, graphic and explanatory message must:
- cover at least 90% of the back surface
- join without space between them

OTHER MARKINGS:
- name and address, country of manufacture, contact number, alphanumeric code
- in Lucida Sans font
- no larger than 10 points in size
- in specified colours

FIRE RISK STATEMENT:
- below health warning
- no larger than 10 points in size
- in upper case Lucida Sans font
- in Pantone Cool Gray 2C colour

EXPLANATORY MESSAGE:
- background extends to edges of surface
- text fills background
- in specified capitalisation and weighting
- white text on black background

NOTE:
This image illustrates the back surface health warning layout for horizontal cigarette cartons.

Vertical cigarette cartons must display the health warning on the back surface using this layout:

NOTE:
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**NOTE:**
The graphic and warning statement must:
- cover at least **75%** of the front surface
- join without space between them

**GRAPHIC:**
- not distorted
- extends to edges of surface

**WARNING STATEMENT:**
- background extends to edges of surface
- text fills background
- in bold upper case Helvetica font
- white text on black background

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**POUCH FORMAT AND SURFACE:**
- colour is Pantone 448C (a drab dark brown)
- matt finish
- no embellishments

**BRAND AND VARIANT NAME:**
- horizontal
- no larger than maximum sizes
- in Lucida Sans font
- in Pantone Cool Gray 2C colour
- in specified capitalisation

**MEASUREMENT MARK:**
- no larger than required size
- in Lucida Sans font
- in Pantone Cool Gray 2C colour

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**NOTE:**
This image illustrates only one of the available front surface health warning layouts for horizontal pouches.

Horizontal pouches may also display the health warning on the front surface using this alternative layout:

```
<table>
<thead>
<tr>
<th>Graph</th>
<th>Warning statement</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>
```

Vertical pouches must display the health warning on the front surface using this layout:

```
<table>
<thead>
<tr>
<th>Warning statement</th>
<th>Graphic</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>
```
NOTE:
The warning statement, graphic and explanatory message must:
• cover at least 75% of the back surface
• join without space between them

EXPLANATORY MESSAGE:
• background extends to edges of surface
• text fills background
• in Helvetica font
• in specified capitalisation and weighting
• white text on black background

BRAND AND VARIANT NAME:
• horizontal
• no larger than maximum sizes
• in Lucida Sans font
• in Pantone Cool Gray 2C colour
• in specified capitalisation

MEASUREMENT MARK:
• no larger than required size
• in Lucida Sans font
• in Pantone Cool Gray 2C colour

POUCH FORMAT AND SURFACE:
• colour is Pantone 448C (a drab dark brown)
• matt finish
• no embellishments

RE-SEALABLE TAB:
• transparent and not coloured, or black, or Pantone 448C colour
• does not obscure legislative requirements, including health warning

OTHER MARKINGS:
• name and address, country of manufacture, contact number, alphanumeric code
• in Lucida Sans font
• no larger than 10 points in size
• in specified colours

BAR CODE:
• rectangular
• black and white, or Pantone 448C and white

WARNING STATEMENT:
• background extends to edges of surface
• text fills background
• in bold upper case
• white text on red background

NOTE:
An information message must be displayed in a rectangle at least 80mm by 25mm positioned either:
• in the centre of the inside surface of the flap, or
• in the centre of the surface under the flap, as close as possible to the top edge of the sealed inner pouch

The corresponding information message for this health warning, in the required colour and format, is below:

WARNING
The toxic chemicals from tobacco smoke can be found in your breath, urine and blood when you smoke.
CIGAR TUBE – FRONT

NOTE:
The warning statement must:
• be positioned lengthwise along the tube
• cover at least 95% of the total length
• extend to at least 60% of the circumference

The warning statement can be broken when the tube is opened.

WARNING STATEMENT:
• text fills background
• in bold upper case Helvetica font
• white text on black background

TUBE SURFACE:
• colour is Pantone 448C (a drab dark brown)
• matt finish

TUBE FORMAT:
• cylindrical and rigid
• may have tapered or rounded end(s)
• no embellishments
CIGAR TUBE – BACK

BAR CODE:
- rectangular
- black and white, or Pantone 448C and white

TUBE SURFACE:
- colour is Pantone 448C (a drab dark brown)
- matt finish

TUBE FORMAT:
- cylindrical and rigid
- may have tapered or rounded end(s)
- no embellishments

OTHER MARKINGS:
- name and address, country of manufacture, contact number, alphanumeric code
- in Lucida Sans font
- no larger than 10 points in size
- in specified colours

BRAND AND VARIANT NAME:
- lengthwise along tube immediately below health warning
- no larger than maximum sizes
- in Lucida Sans font
- in Pantone Cool Gray 2C colour
- in specified capitalisation

MEASUREMENT MARK:
- no larger than required size
- in Lucida Sans font
- in Pantone Cool Gray 2C colour
CIGAR BOX – FRONT

NOTE:
This image illustrates only one of the available front surface health warning layouts for horizontal cigar retail packaging.

Horizontal cigar retail packaging may also display the health warning on the front surface using this alternative layout:

Vertical cigar retail packaging must display the health warning on the front surface using this layout:

<table>
<thead>
<tr>
<th>Graphic</th>
<th>Warning statement</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

NOTE:
The graphic and warning statement must:
- cover at least 75% of the front surface
- join without space between them
The only exception is for cigar packaging with a front surface area of 250cm² or more, in which case the graphic and warning statement must cover at least 188cm².

BOX FORMAT AND SURFACE (INCLUDING HINGES AND CLASPS):
- colour is Pantone 448C (a drab dark brown)
- matt finish
- no embellishments

BRAND AND VARIANT NAME:
- horizontal
- no larger than maximum sizes
- in Lucida Sans font
- in Pantone Cool Gray 2C colour
- in specified capitalisation

OTHER MARKINGS:
- name and address, country of manufacture, contact number, alphanumeric code
- in Lucida Sans font
- no larger than 10 points in size
- in specified colours

BAR CODE:
- rectangular
- black and white, or Pantone 448C and white

GRAPHIC:
- not distorted
- extends to edges of surface
- includes Quitline logo

WARNING STATEMENT:
- background extends to edges of surface
- text fills background
- in bold upper case Helvetica font
- white text on black background

MEASUREMENT MARK:
- no larger than required size
- in Lucida Sans font
- in Pantone Cool Gray 2C colour

NOTE:
This image illustrates only one of the available front surface health warning layouts for horizontal cigar retail packaging.
CIGAR BOX – BACK

NOTE:
This image illustrates the back surface health warning layout for horizontal cigar retail packaging.

Vertical cigar retail packaging must display the health warning on the back surface using this layout:

NOTE:
The warning statement and explanatory message must:
• cover at least 75% of the back surface
• join without space between them
The only exception is for cigar packaging with a back surface area of 250cm² or more, in which case the warning statement and explanatory message must cover at least 188cm².

WARNING STATEMENT:
• background extends to edges of surface
• text fills background
• in bold upper case Helvetica font
• white text on red background

EXPLANATORY MESSAGE:
• background extends to edges of surface
• text fills background
• in Helvetica font
• in specified capitalisation and weighting
• white text on black background

BOX FORMAT AND SURFACE (INCLUDING HINGES AND CLASPS):
• colour is Pantone 448C (a drab dark brown)
• matt finish
• no embellishments

BRAND AND VARIANT NAME:
• horizontal
• no larger than maximum sizes
• in Lucida Sans font
• in Pantone Cool Gray 2C colour
• in specified capitalisation

MEASUREMENT MARK:
• no larger than required size
• in Lucida Sans font
• in Pantone Cool Gray 2C colour

NOTE:
This image illustrates the back surface health warning layout for horizontal cigar retail packaging. Vertical cigar retail packaging must display the health warning on the back surface using this layout.
SMALL CIGAR TIN – FRONT

NOTE:
The graphic and warning statement must:
• cover at least 75% of the front surface
• join without space between them

TIN FORMAT AND SURFACE (INCLUDING HINGES AND CLASPS):
• colour is Pantone 448C
  (a drab dark brown)
• matt finish
• no embellishments

WARNING STATEMENT:
• background extends to edges of surface
• text fills background
• in bold upper case Helvetica font
• white text on black background

MEASUREMENT MARK:
• no larger than required size
• in Lucida Sans font
• in Pantone Cool Gray 2C colour

BRAND AND VARIANT NAME:
• horizontal
• no larger than maximum sizes
• in Lucida Sans font
• in Pantone Cool Gray 2C colour
• in specified capitalisation

NOTE:
If retail packaging is square, it may be treated as vertical or horizontal. Only one of the available front surface health warning layouts for horizontal cigar retail packaging is illustrated in this image.

Square cigar retail packaging may also display the health warning on the front surface using:
• this alternative horizontal layout:

  Graphic | Warning statement
  ---------|-------------------

• this vertical layout:

  Warning statement
  Graphic
SMALL CIGAR TIN – BACK

WARNING STATEMENT:
• background extends to edges of surface
• text fills background
• in bold upper case Helvetica font
• white text on red background

EXPLANATORY MESSAGE:
• background extends to edges of surface
• text fills background
• in Helvetica font
• in specified capitalisation and weighting
• white text on black background

NOTE:
The warning statement and explanatory message must:
• cover at least 75% of the back surface
• join without space between them

BRAND AND VARIANT NAME:
• horizontal
• no larger than maximum sizes
• in Lucida Sans font
• in Pantone Cool Gray 2C colour
• in specified capitalisation

MEASUREMENT MARK:
• no larger than required size
• in Lucida Sans font
• in Pantone Cool Gray 2C colour

TIN FORMAT AND SURFACE (INCLUDING HINGES AND CLASPS):
• colour is Pantone 448C (a drab dark brown)
• matt finish
• no embellishments

OTHER MARKINGS:
• name and address, country of manufacture, contact number, alphanumeric code
• in Lucida Sans font
• no larger than 10 points in size
• in specified colours

NOTE:
If retail packaging is square, it may be treated as vertical or horizontal.
The back surface health warning layout for horizontal cigar retail packaging is illustrated in this image.
Square cigar retail packaging may also display the health warning on the back surface using this vertical layout:
LOOSE LEAF TOBACCO TIN – FRONT

NOTE:
The graphic and warning statement must:
• cover at least 60% of the front surface
• join without space between them

MEASUREMENT MARK:
• no larger than required size
• in Lucida Sans font
• in Pantone Cool Gray 2C colour

WARNING STATEMENT:
• text fills background
• in bold upper case Helvetica font
• white text on black background

GRAPHIC:
• not distorted

TIN FORMAT AND SURFACE:
• colour is Pantone 448C (a drab dark brown)
• matt finish
• no embellishments

OTHER MARKINGS:
• name and address, country of manufacture, contact number, alphanumeric code
• in Lucida Sans font
• no larger than 10 points in size
• in specified colours

BRAND AND VARIANT NAME:
• horizontal and not above health warning
• no larger than maximum sizes
• in Lucida Sans font
• in Pantone Cool Gray 2C colour
• in specified capitalisation
LOOSE LEAF TOBACCO TIN – BACK

NOTE:
The warning statement and explanatory message must:
• cover at least 60% of the back surface
• join without space between them

BAR CODE:
• rectangular
• black and white, or Pantone 448C and white

MEASUREMENT MARK:
• no larger than required size
• in Lucida Sans font
• in Pantone Cool Gray 2C colour

WARNING STATEMENT:
• text fills background
• in bold upper case Helvetica font
• white text on red background

TIN FORMAT AND SURFACE:
• colour is Pantone 448C (a drab dark brown)
• matt finish
• no embellishments

EXPLANATORY MESSAGE:
• text fills background
• in Helvetica font
• in specified capitalisation and weighting
• white text on black background

BRAND AND VARIANT NAME:
• horizontal and not above health warning
• no larger than maximum sizes
• in Lucida Sans font
• in Pantone Cool Gray 2C colour
• in specified capitalisation
KEY POINTS FOR RETAILERS AND OTHER SUPPLIERS OF TOBACCO PRODUCTS

NOTE: This is a guide only. It does not list all of the tobacco plain packaging requirements, and it does not list any of the health warning requirements.

For the complete tobacco plain packaging and updated health warning requirements, you must refer to the legislation (links are provided on page 3).

ALL RETAIL PACKAGING

PHYSICAL REQUIREMENTS:
☐ Packaging size is larger than the minimum dimensions (note: different dimensions apply to cigarette packs and cigar tubes – see below)
☐ Packaging is free from embellishments of any sort

COLOUR REQUIREMENTS:
☐ Outer surfaces of packaging are Pantone 448C – a drab dark brown (except for the health warnings and other permitted markings on the packaging)
☐ Inner surfaces of packaging are white or the colour of the packaging material in its natural state (note: different requirements apply to cigarette packs and cartons – see below)

MARKING REQUIREMENTS:
☐ Packaging is free from any markings other than the permitted markings. Permitted markings include:
  • Brand and variant name
  • Fire risk statements
  • Statements of measurement (e.g. the pack size or volume)
  • Name and address
  • Country of origin
  • Origin marks (alphanumeric codes and covert marks)
  • A bar code
  • A consumer contact telephone number
  • Calibration marks
☐ Permitted markings on the packaging meet the specifications on content and number of markings, colour, font, size and position

PLASTIC WRAPPER REQUIREMENTS:
☐ Wrapper is transparent and not coloured, and without embellishments
☐ Wrapper only displays permitted markings that meet the specifications on number of markings, colour, font, size and position
☐ Any tear strip on the wrapper meets the requirements as to colour, size and position
CIGARETTE PACKS ONLY – ADDITIONAL REQUIREMENTS

ADDITIONAL PHYSICAL REQUIREMENTS:
☐ Pack is made of rigid cardboard, with the only opening being a flip top lid hinged at the back
☐ Pack is rectangular
☐ Pack size falls within the minimum and maximum size restrictions
☐ If the lining of the pack is embossed, the embossing meets the requirements

ADDITIONAL COLOUR REQUIREMENTS:
☐ Inner surfaces of pack are white
☐ Lining of pack is silver coloured foil with a white paper backing

INSERTS AND ONserts:
☐ The pack does not have anything inside it, other than the cigarettes (inserts)
☐ The pack does not have anything attached to it (onserts)

CIGARETTE CARTONS ONLY – ADDITIONAL REQUIREMENTS

ADDITIONAL PHYSICAL REQUIREMENTS:
☐ Carton is made of rigid cardboard
☐ Carton is rectangular

ADDITIONAL COLOUR REQUIREMENTS:
☐ Inner surfaces of carton are white

INSERTS AND ONserts:
☐ The carton does not have anything inside it, other than the packs of cigarettes (inserts)
☐ The carton does not have anything attached to it (onserts)

NON-CIGARETTE TOBACCO PRODUCT PACKAGING ONLY – ADDITIONAL REQUIREMENTS

INSERTS AND ONserts:
☐ The packaging does not have anything attached to it (onserts)
☐ If there are any things inside the packaging, other than the tobacco products or compliant tobacco product retail packaging, (inserts), they are:
  • used to avoid damage to the product during transportation or storage; and
  • either white or the colour of the packaging material in its natural state
☐ If there are any tabs for resealing primary packaging, they are either black, transparent and not coloured, or Pantone 448C
CIGAR TUBE ONLY– ADDITIONAL REQUIREMENTS

ADDITIONAL PHYSICAL REQUIREMENTS:
☐ Cigar tube is cylindrical and rigid (with or without tapered/rounded ends)
☐ Diameter of the cigar tube is at least 15 mm

CIGARETTE

COLOUR REQUIREMENTS:
☐ Cigarette paper is completely white, or white with an imitation cork tip
☐ Filter (actual filter, not paper covering filter) of the cigarette is white

MARKING REQUIREMENTS:
☐ Cigarette is free from any markings, except an optional black alphanumeric code in the required font, size, and position

CIGAR

CIGAR BAND COLOUR REQUIREMENTS:
☐ Cigar band is Pantone 448C – a drab dark brown (except for the permitted markings on the band)

CIGAR BAND MARKING REQUIREMENTS:
☐ Only markings on the band are the brand and variant name, country of origin, an alphanumeric code and covert marks
☐ Permitted markings on the band meet the specifications on number, colour, font, size and position

CIGAR BAND PHYSICAL REQUIREMENTS:
☐ No more than one cigar band is visible on the cigar
☐ If a plain packaged cigar band covers a non-compliant band or bands:
  • it completely covers the non-compliant band(s), and
  • it is fastened firmly to, and not easily removable from, the non-compliant band(s)

NOTE: This is a guide only. It does not list all of the tobacco plain packaging requirements, and it does not list any of the health warning requirements.
For the complete tobacco plain packaging and updated health warning requirements, you must refer to the legislation.
Links to the legislation are provided on page 3.
FURTHER INFORMATION

Further information on tobacco plain packaging requirements is available at www.health.gov.au/tobaccopp. Further information on these requirements for non-cigarette tobacco products, including cigars and shisha/waterpipe tobacco, is available in the Tobacco Plain Packaging Your Guide: Supplement - Non-Cigarette Tobacco Products, which includes a visual guide of what plain packaging may look like for different non-cigarette tobacco products and packaging formats.


You should seek your own independent advice if you are unsure of your obligations under the tobacco plain packaging or health warnings legislation, or are having difficulty understanding the requirements.
This document is to be used as a guide only and should not be relied upon as a source of legal advice. It is not a complete summary of the tobacco plain packaging and health warning requirements. You should obtain your own professional and legal advice in relation to the tobacco plain packaging and health warning requirements. All information in this publication is correct as at September 2014.